

REP HEADLINE# 6297007  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG24/12 12.06  
 \*\*\* MDCW-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/PRIORITIES USA ACTION

AGY # \_\_\_\_\_ AGY. NAME MUNDY KATOWITZ MEDIA

1322 G STREET SE

WASHINGTON, DC 20003

ORDER # \_\_\_\_\_ CONTRACT # 6297007

PRDCT PRIORITIES USA ACT EST#1567 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_

CO-OP BILLING NEEDED \_\_\_\_\_

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- DAVE CLARK

CLASS: NATL. LOCAL REGIONAL

REP: TO: MALLORY  
 FROM: GREG  
 \*\*\*NEW ORDER\*\*\*  
 TTL...\$8400...17X  
 THX PLS CFM, 8/24/12

DATE AUG24/12 12.06

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 321 *PL2/2* AGENCY EST# = 1567  
 AGENCY PRODUCT CODE = 340

1			1000P-1030P	30		\$450.00	11/2	11/2	1		FRI	1
PROGRAM : HOW-MET-MOTHER<												
CON COM1: HOW-MET-MOTHER<												
2			1000A-1100A	30		\$400.00	11/2	11/2	1		FRI	1
PROGRAM : PEOPLE'S COURT<												
CON COM1: PEOPLE'S COURT<												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			730P-800P	30		\$1,400.00	11/1	11/1	1		THU	1
	PROGRAM :		TWO & HALF MEN <									
	CON COM1:		TWO & HALF MEN <									
13			1000A-1100A	30		\$400.00	10/30	10/30	1		TUE	1
	PROGRAM :		PEOPLE'S COURT<									
	CON COM1:		PEOPLE'S COURT<									
14			1100P-1130P	30		\$450.00	10/30	10/30	1		TUE	1
	PROGRAM :		30 ROCK<									
	CON COM1:		30 ROCK<									
15			1000P-1030P	30		\$450.00	10/31	10/31	1		WED	1
	PROGRAM :		HOW-MET-MOTHER<									
	CON COM1:		HOW-MET-MOTHER<									
16			1100A-1200N	30		\$400.00	10/31	10/31	1		WED	1
	PROGRAM :		PEOPLE'S CRT B<									
	CON COM1:		PEOPLE'S CRT B<									
17			700P-730P	30		\$1,200.00	10/31	10/31	1		WED	1
	PROGRAM :		TWO & HALF MEN<									
	CON COM1:		TWO & HALF MEN<									

NOV/12 58,400.00

CONTRACT TOTAL \$8,400.00  
 TOTAL SPOTS 17

MARKET TOTALS \$280,000 WDCW 3% WJLA 23% WUSA 16% WRC 21% WTTG 26% WPXW 0% WDCB 3%  
 CABL 0%

SVC- NSI  
 DEMOS- RA35+\*